GO GOLD® is a special charity event for kids with cancer. Hosting one is easier than you think! The American Childhood Cancer Organization is here to help.

**Why gold?** Children are our greatest treasure, more valuable than gold. In 1997, a group of parents chose gold to represent childhood cancer. Ever since then, supporters around the world have used the gold ribbon to support and advocate for cancer’s littlest patients.

### Ways to GO GOLD®

It’s your event; you can GO GOLD® however you like! But if you’re looking for ideas, you could:

- Raise funds at your school with gold swag (provided by us!)
- Host a gold-themed bake sale.
- Sell tickets to a “Golden Oldies” dance party.
- Create a gold jewelry party, costume parade, or fashion show.
- Organize a walk or run with a gold theme.
- Pass around donation buckets at a school sporting event.
- Host a gold-themed event at your salon and donate a percentage of proceeds.

### Where do the funds go?

ACCO uses the funds you raise to provide educational and supportive resources to children with cancer and their families, but also to secure state-level research funding.

Through our advocacy programs, a donation of $1,000 can become $100,000 in government guaranteed research funding — an increase of a hundredfold!

**More research funding means improvements in...**

- **Cures**
- **Treatment**
- **Care**

### Let’s get started! Visit [ACCO.ORG/GOGOLD](mailto:ACCO.ORG/GOGOLD) to register your event!

When you organize a GO GOLD® event, you will receive:

1. One-on-one event planning assistance, if needed.
2. A customized, personalized fundraising website dedicated to your event.
4. Gold-themed awareness swag for participants.

Email us at GOGOLD@acco.org
DONATION REPLY FORM

Please fill out and return this form with your event’s donations within **two weeks** of your event.

**INSTRUCTIONS:**

- Please print all information clearly.

- All checks must be payable to “American Childhood Cancer Organization” with “Go Gold” in the memo line.

- Please do not send cash. Convert any cash to a money order or cashier’s check. We discourage converting cash donations to a personal check.

- Send your donations and this form to:

  *American Childhood Cancer Organization*
  
  6868 Distribution Dr, Beltsville, MD 20705

**YOUR INFORMATION:**

Event Date: ____________  Location/Business/School: ______________________________________

Preparer/Host Name: _________________________________________________________________

Address: ___________________________  City: _________  State: _____  Zip: _______

Is this event in honor or memory of someone?  If so, who? ________________________________

**DONATIONS:**

Number of Checks: _______________  Grand Total: ________________________________

I, ________________________________, certify that the above information is complete and correct.

Signature: ___________________________________________