



# Event Donation Reply Form

*Please fill out and return this form with your event's donations within **two weeks** of your event.*

Please print all information clearly.

All checks must be payable to "American Childhood Cancer Organization" with "PJammin'" and your school/business name in the memo line.

Please do NOT send cash. Convert any cash to a money order or cashier's check. We discourage converting cash donations to a personal check.

Send your donations and this form to:

American Childhood Cancer Organization, 6868 Distribution Dr., Beltsville, MD, 20705

## Your Information

Event Date \_\_\_\_\_ Location/School \_\_\_\_\_

Preparer/Host Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Is this event in honor or memory of someone? If so, who? \_\_\_\_\_

Did you use Classy, our online donation platform, with your event? \_\_\_\_\_

## Donations

Number of Checks \_\_\_\_\_ Grand Total \_\_\_\_\_

I, \_\_\_\_\_ certify that the above information is complete and correct.

Signature \_\_\_\_\_

# Frequently Asked Questions

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## How much does it cost to register a PJammin® event?

Nothing! ACCO covers the cost of all the materials and shipping. We want to support your efforts in raising awareness of childhood cancer. We simply ask that you promote your event in advance to bring your school community together for this great cause! We'll design custom promotional materials to help with that.



## What materials will I receive?

You will receive a customized digital flyer, a social media guide for promotion, complimentary swag items (your choice of stickers, tattoos, or silicone bracelets), and an Early Warning Signs poster for your school clinic.

## What if I need to change my event date?

ACCO can accommodate changes made to an event registration date up to three weeks prior and cannot guarantee that all materials will arrive on time if less notification is given.



## Why does ACCO want to know if my event is dedicated to a child?

ACCO would be honored to provide additional services for a PJammin® event if it is being held in honor or memory of a child. We offer a variety of resources and awareness campaigns that honor these childhood cancer warriors, free of charge. Please specify in your registration so we may better serve your community.

## What percent of my donations support families of childhood cancer?

100% of your donations! The children undergoing treatment are not the only ones who need help. Their families require support too: clear, comprehensible information to help them make life-saving medical decisions, emotional support to help them cope with the daily stresses caused by this disease, and resources to help them make the treatment protocols just a little bit easier for their precious child.



More questions? Contact Blair:  
[bscroggs@americanchildhoodcancer.org](mailto:bscroggs@americanchildhoodcancer.org)



# Social Media Promotion

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Is your organization on social media? Copy and paste these posts to spread the word!

## Facebook - 3 Ready-To-Go Posts

- ① @americanchildhoodcancer offers schools and businesses easy and fun ways to support kids with cancer and raise awareness. We are hosting OUR event on (date). Has your child's school hosted an event? Visit [acco.org/pjammin](http://acco.org/pjammin) today to find out more information! #childhoodcancer #PJammin #awareness  
  
We're excited to announce we are hosting a PJammin® for Kids with Cancer event on (date) to support @americanchildhoodcancer! Each year children and teens going through cancer have to wear their pajamas for long periods of time while undergoing treatment, and through ACCO's PJammin® event, we can show them they aren't alone. Students can join in on this fun event by sharing a donation to ACCO here: (insert donation page link here) #childhoodcancer #PJammin #awareness
- ②
- ③ Why did we wear our pajamas to (school/work) today? We hosted a PJammin® Event for @americanchildhoodcancer to support kids with cancer! Learn more: [acco.org/pjammin](http://acco.org/pjammin) (add photos/video) #childhoodcancer #PJammin #awareness

## Instagram - 3 Ready-To-Go Posts

- ① @accorg offers schools and businesses easy and fun ways to support kids with cancer and raise awareness. We are hosting OUR event on (date). Has your child's school hosted an event? Visit our #linkinbio today to find out more information! #childhoodcancer #PJammin #awareness  
  
We're excited to announce we are hosting a PJammin® for Kids with Cancer event on (date) to support @accorg! Each year children and teens going through cancer have to wear their pajamas for long periods of time while undergoing treatment, and through ACCO's PJammin® event, we can show them they aren't alone. Students can join in on this fun event by sharing a donation to ACCO by clicking our #linkinbio #childhoodcancer #PJammin #awareness
- ②
- ③ Why did we wear our pajamas to (school/work) today? We hosted a PJammin® Event for @americanchildhoodcancer to support kids with cancer! Learn more by clicking our #linkinbio. #childhoodcancer #PJammin #awareness

## Twitter - 3 Ready-To-Go Posts

- ① Support @ACCOrg through a #PJammin Event at your school or place of business! Learn more by clicking here: [acco.org/pjammin](http://acco.org/pjammin) #childhoodcancer #awareness
- ② Check out our #PJammin event supporting #KidsWithCancer through the @accorg! Donate today, because kids can't fight cancer alone! (Insert your donation link here) #childhoodcancer #awareness
- ③ We wore our pajamas to school/work today! Learn more about @ACCOrg's #PJammin awareness events: [acco.org/pjammin](http://acco.org/pjammin) because kids can't fight cancer alone! #childhoodcancer #awareness



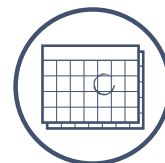
# PJammin® Event Information

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**Goal Setting:** Let us know your goals for your event! If you're having trouble setting goals, we're here to make suggestions!

**Materials:** Did we mention we send swag to every event? Let us know how many tattoos, bracelets and stickers you'll need to make your event successful. If you need anything else, please let us know.



**Flyers:** Custom flyers can be created for your event, free-of-charge. These flyers can be printed and hung up in your office, school or community. They will feature a QR code so that people can scan and donate easily!

**Photos:** We love to share our events on our social media and invite you to share those with us. If interested, please let us know and we can send a waiver release form.



**Donations:** A custom donation page can be specifically created for your school/office. You can encourage participants to donate through your online donation page. This is the best way to track funds! If families do not want to make an online donation, you may accept cash.

Please turn all cash donations into one money order or cashier's check from your school before sending us your donations. All checks must be payable to "American Childhood Cancer Organization" with "PJammin" and your school/business name in the memo lines. Please discourage parents from writing personal checks. Online and cash donations are best! Tax receipts can be provided upon request.



More questions? Contact Blair:  
[bscroggs@americanchildhoodcancer.org](mailto:bscroggs@americanchildhoodcancer.org)

