Thank you for coming to the Pasty Bake Day and supporting children with cancer!

**Go Gold® for Childhood Cancer**

In 1997, a group of parents of children impacted by cancer chose *gold* to represent childhood cancer. Thus, the gold ribbon! Ever since then, supporters around the world *Go Gold* to represent childhood cancer warriors and heroes.

- Approximately 40,000 children are on active treatment at any given time.
- 20% of children with cancer in the U.S. will not survive it.
- Worldwide, every 3 minutes a child is diagnosed with cancer.
- Each year in the U.S. alone, an estimated 15,780 children aged 0-19 will be diagnosed with cancer.
- Globally, there are more than 300,000 children diagnosed with cancer each year.
- One quarter of survivors face a late-effect from treatment that is classified as severe or life-threatening.