

# **Go Gold<sup>®</sup>** **for kids with cancer**

**YOU know what the gold ribbon represents. Does your community?**

Like other forms of cancer, childhood cancer has an international symbol, the gold ribbon. This is an easily-recognizable symbol to unite under if people know what it means. Sadly, when asked, most people would not be able to identify the gold ribbon as the symbol for childhood cancer awareness.

Hosting a GO GOLD<sup>®</sup> event would increase public knowledge about the gold ribbon and its meaning. We want our families to know that a knowledgeable support team exists ALL around the country!

We can't raise awareness of the importance of the gold ribbon without your help! A fun-filled "Go Gold<sup>®</sup>" event is the perfect way to get your school or workplace to come together in the fight to beat childhood cancer and provide HOPE to those who need it most.



## GO GOLD<sup>®</sup> Event Ideas

- **Gold Scavenger Hunt:** Players donate to participate! Find gold objects around a city. Whoever finds the most, wins!
- **Gold Face painting:** Have a booth set up at a local Friday night high school football game. Donate for a design!
- **5Karat Race:** Educate others about the precious color gold through bling at a 5K race. Runners wear gaudy gold costume jewelry and donate for a chance to cross the finish line!

Each **Go Gold for Kids with Cancer<sup>®</sup>** event organized by our supporters increases awareness of childhood cancer issues, creates supportive communities for local families who are dealing with childhood cancer and raises funds to provide information and support materials for children currently fighting cancer.

If you would like your workplace or your child's school to host a Go Gold for Kids with Cancer<sup>®</sup> event in honor or memory of your child, ACCO would like to add an additional level of involvement to the event.

**Please reference this sheet for basic event information. For more Go Gold<sup>®</sup> event ideas or questions about your event, please call or email:**

Clarissa Simon, [csimon@acco.org](mailto:csimon@acco.org) 855-858-2226 ext.101

*...because kids can't fight cancer alone!<sup>®</sup>*



# Donation Reply Form

Please fill out and return this form with your event's donations within TWO WEEKS of your event.

Please **PRINT** all information clearly.

- All checks must be payable to "American Childhood Cancer Organization" with "Go Gold" in the memo line.
- Please do not send cash. Convert any cash to a money order or cashier's check. We discourage converting cash donations to a personal check.
- Send your donations and this form to:

American Childhood Cancer Organization  
6868 Distribution Dr.  
Beltsville, MD 20705

## Your Information

Event Date: \_\_\_\_\_ Location/Business/School: \_\_\_\_\_

Preparer/Host Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_

Is this event in honor or memory of someone? If yes, who? \_\_\_\_\_

Did you use Classy, an online donation platform, with your event? \_\_\_\_\_

## Donations

Number of Checks: \_\_\_\_\_

Grand Total: \_\_\_\_\_

I, \_\_\_\_\_, certify that the above information is complete and correct.

Signature: \_\_\_\_\_