

American Childhood Cancer Organization

PJammin® For Kids with Cancer Event Donation Reply Form



Please fill out and return this form with your event's donations within TWO WEEKS of your event.

Please *PRINT* all information clearly.

- All checks must be payable to "American Childhood Cancer Organization" with "PJammin" and your school/business name in the memo line.
- Please do not send cash. Convert any cash to a money order or cashier's check. We discourage converting cash donations to a personal check.
- Send your donations and this form to:

ATTN: Jessica DiBenedetto
American Childhood Cancer Organization
6868 Distribution Dr.
Beltsville, MD 20705

Your Information

Event Date: _____ Location/School: _____

Preparer/Host Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: (_____) _____

Is this event in honor or memory of someone? If yes, who? _____

Did you use Classy, our online donation platform, with your event? _____

Donations

Number of Checks: _____

Grand Total: _____

I, _____, certify that the above information is complete and correct.

Signature: _____

Frequently Asked Questions



How much does it cost to register for a PJammin® for Kids with Cancer event?

Nothing! ACCO covers the cost of all the materials and shipping. We want to support your efforts in raising awareness of childhood cancer. We simply ask that you promote your event in advance to bring your school community together for this great cause!

What materials will I receive?

You will receive a customized digital flyer, a social media guide for promotion, complimentary swag items (your choice of stickers, tattoos, or silicone bracelets), and an Early Warning Signs poster for your school clinic.

When will I receive my materials?

If you have pre-registered far in advance, a representative from ACCO will contact you a month before your event to confirm your event date and delivery address. If you registered at least 3 weeks before your event, you will receive your materials at least a week before your PJammin® Day.

What if I need to change my event date?

ACCO can accommodate changes made to an event registration date up to three weeks prior and cannot guarantee that all materials will arrive on time if less notification is given.

Why does ACCO want to know if my event is being held in honor or memory of a child?

ACCO would be honored to provide additional services for a PJammin® for Kids with Cancer event if it is being held in honor or memory of a child. We offer a variety of resources and awareness campaigns that honor these childhood cancer warriors, free of charge. Please specify in your registration so we may better serve your community.

What percent of my donations go to supporting families of childhood cancer?

100% of your donations! The children undergoing treatment are not the only ones who need help. Their families require support too: clear, comprehensible information to help them make life-saving medical decisions, emotional support to help them cope with the daily stresses caused by this disease, and resources to help them make the treatment protocols just a little bit easier for their precious child.

If you still have questions, please contact:

Jessica DiBenedetto, Program Coordinator
jdibenedetto@acco.org or 1-855-858-2226 Ext 101



American Childhood Cancer Organization

Social Media Suggested Posts

Does your school or PTA have social media accounts?
Use these go-to posts as an easy way to spread the word!



OUR FAVORITE TOP 5!

Use these hashtags when promoting your PJammin® event!

#ACCO #PJammin #4KidsWithCancer #ChildhoodCancer

#Awareness #GoGold

FACEBOOK AND INSTAGRAM- 3 SUGGESTED POSTS



The American Childhood Cancer Organization offers schools and businesses easy and fun ways to support kids with cancer and raise awareness. We are hosting OUR event on (date). Has your child's school hosted an event? Visit <http://www.acco.org/pjammin/> today to find out more information!



We're excited to announce we are hosting a PJammin® for Kids with Cancer event on (date) to support The American Childhood Cancer Organization! Each year children and teens going through cancer have to wear their pajamas for long periods of time while undergoing treatment, and through ACCO's PJammin® event, we can show them they aren't alone. Students can join in on this fun event by sharing a donation to ACCO here: (insert donation page link here)
Learn more: <http://www.acco.org/pjammin/>



Why did we wear our pajamas to school today? We hosted a PJammin® Event for the American Childhood Cancer Organization to support kids with cancer!
Learn more: <http://www.acco.org/pjammin/> (add photos/video)

TWITTER- 3 SUGGESTED POSTS TAG US! We want to share in the excitement!

1. Support @ACCOrg though a #PJammin Event at your school or place of business!
2. Check out our #PJammin event that supports #KidsWithCancer through the @ACCOrg!
(upload photo)
3. Wore our pajamas to school today! Learn more about @ACCOrg 's #PJammin awareness events: <http://www.acco.org/pjammin/>

TAG US! We want to share in the excitement!

Facebook: @American Childhood Cancer Organization
Instagram: @ACCOrg for Instagram



American Childhood Cancer Organization

PJammin® Event information



Please reference this sheet for basic event information. If you have any specific questions about your event, please call or email:

Jessica DiBenedetto, Program Coordinator jdibenedetto@acco.org 855-858-2226 ext.101



GOAL SETTING

You will be assisted with creating a challenging and attainable goal for your awareness event. The size and involvement level of your school will be considered to ensure you have a successful event.



MATERIALS

The amounts of prizes, envelopes, etc. are based on the numbers you provide during registration. We can help you with a plan on how to successfully use your materials. If at any point you decide you need more or would like to structure your event differently, most adjustments can be made a week out from your event.



FLYERS

Custom digital flyers can be created for your event. These flyers can be hung up at the front office, in the classroom and around other high volume areas for all to see. The flyer will be sent to you in a PDF for personal printing.



VIDEO CHAT

Students have many tricky questions about tough issues, like cancer. A representative from ACCO can set up a video chat with your class to share information about childhood cancer and answer the tough questions for you. Technical capabilities are through Skype, Google Hangout, and GoToMeeting.



MEDIA

This video is a behind-the-scenes "sneak peek" of what we do with the money you collect at your school. For a video to show your students and staff, go to <https://www.youtube.com/watch?v=JD96-6XEIRM>



Academic Standards Inferencing is a skill that all students need! A 25-minute animated cartoon that we give to children diagnosed with cancer can be provided. In the video, a child with cancer is seen as a hero who battles the evil cancer-dragon with the help of medications and family support. There are NO words in this video, so students will have to make several inferences to understand the storyline. Teacher and student guides are available to go along with this video as well.



PHOTOS Our organization would love to see photos from your event, providing the photos of students are allowed to be released. We love to use these on our social media platforms and our website. If your school or class would like to be featured or linked with our organization, please let us know!



DONATIONS A custom online donation page can be created specifically for your school. You can encourage students and families to donate through your online donation page. This is the best way to track funds! If families do not want to make an online donation, you may accept cash. **Please turn all cash donations into one money order or cashier's check from your school before sending us your donations.** All checks must be payable to "American Childhood Cancer Organization" with "PJammin" and your school/business name in the memo lines. Please discourage parents from writing personal checks. Online and cash donations are best! Tax receipts can be provided upon request.



SURVEY Following your event, you will be sent an electronic survey as a way to provide feedback about the efficiency and experience you had hosting a PJammin® event at your school. We use these to help guide future event planning for other schools. Your opinion is valued!

IS YOUR EVENT IN HONOR OF MEMORY OF A CHILD?

If you are hosting a PJammin® for Kids with Cancer event in honor or memory of a child, ACCO would like to add an additional level of involvement to your event. For more information, please email or call me directly!

