

**#StepUpSelfie**  
**71 is the average # of**  
**years of life LOST**  
**when a child dies**  
**from CANCER...**

**We need to #STEPUP**  
**& spread AWARENESS!**  
**Because kids can't fight**  
**cancer alone<sup>®</sup>...**

**Childhood Cancer Awareness Month**  
**September 2014**