2023
LIGHT THE WAY
GALA AND AUCTION

AMERICAN CHILDHOOD CANCER ORGANIZATION INLAND NORTHWEST

SPONSORSHIP OPPORTUNITIES
SEPTEMBER 30TH, 2023
SPONSORSHIP OPPORTUNITIES

◆ PRESENTING SPONSOR ◆
$15,000
JOIN US, "CENTER STAGE," AS THE PRESENTING SPONSOR FOR OUR 19TH ANNUAL LIGHT THE WAY AUCTION
EXCLUSIVE BENEFITS INCLUDE:

• AN OPPORTUNITY TO PRESENT WELCOMING REMARKS
• PROVIDE COMPANY BRANDED ITEMS IN GALA BASKETS
• OPTION TO SHOW PRE-PRODUCED 60 SECOND VIDEO AT THE EVENT
• VERBAL AND LOGO RECOGNITION AT THE EVENT, ON ALL MEDIA OUTLETS, IN THE EVENT PROGRAM, AND NEWSLETTER.
• YOUR LOGO WILL ALSO BE INCLUDED IN ALL POST EVENT THANK YOU’S.
• LOGO ON EVENT SIGNAGE
YOU WILL ALSO HAVE A TABLE OF TEN RESERVED FOR YOU AND YOUR GUESTS.

◆ PREMIER SPONSOR ◆
$10,000
SHOW YOUR SUPPORT BY BEING OUR PREMIER SPONSOR!
SHOWCASE YOUR BUSINESS:

• OPTION TO SHOW 30 SECOND PRE-PRODUCED VIDEO AT THE EVENT
• VERBAL AND LOGO RECOGNITION AT THE EVENT, ALL MEDIA OUTLETS, IN THE EVENT PROGRAM AND NEWSLETTER.
• LOGO ON EVENT SIGNAGE
YOU WILL ALSO HAVE A TABLE OF TEN RESERVED FOR YOU AND YOUR GUESTS.

◆ COMFORT BAG SPONSOR ◆
$7,500

THESE BAGS ARE THE CORNERSTONE OF WHAT WE DO AT ACCOIN. BEING OUR NEW PATIENT BAG SPONSOR GUARANTEES YOUR DOLLARS ARE GOING DIRECTLY TO THE HANDS OF THE FAMILIES WHO NEED IT MOST.

• ALONG WITH LOGO RECOGNITION ON ALL MEDIA OUTLETS YOUR LOGO WILL BE PRESENT ON EVERY BAG A NEW PATIENT RECEIVES.
YOU WILL ALSO HAVE A TABLE OF TEN RESERVED FOR YOU AND YOUR GUESTS.
SPONSORS AT THE $5000 LEVEL WILL RECEIVE:
- **LOGO** based thank you on social media & newsletter
- **LOGO** on program, video production & event signage
- Table for 10 at live event

**BELL RINGER SPONSOR**
$5,000
- Logo on event screens and acknowledgement at time of bell ringing
- Logo on table cards at table

**LIVE AUCTION SPONSOR**
$5,000
- Logo on screen at beginning of live auction
- Logo on signs at live auction

**TECHNOLOGY SPONSOR**
$5,000
- Logo on signage at stage area

**DESSERT SPONSOR**
$5,000
- Logo on dessert medallion

**MATCHING SPONSOR**
$5,000
Shout out at raise the paddle and explanation of company. Logo displayed

**LUMINARIA SPONSOR**
$3,000
- The luminaria will be set in the gala area with your logo printed on the front.
- Luminaries will be placed in each child’s room on the night of the event

**DECOR SPONSOR**
$3,000
- Signage and logo at event inside room

SPONSORS AT THE $3000 LEVEL WILL RECEIVE:
- **NAME** based thank you on social media & newsletter
- **LOGO** on program & video production
- Table for 10 at live event

**SOLD**
ALL SPONSOR OPTIONS WILL HAVE THE FOLLOWING BENEFITS:

- THANK YOU AND NAME ON SOCIAL MEDIA & NEWSLETTER
- NAME ON THE PROGRAM & EVENT VIDEO
- TABLE FOR 10 AT THE LIVE EVENT

**EVENT ROOM SPONSOR**
$2,500
LOGO ON SIGNAGE AT EVENT ROOM ENTRANCE

**WINE SPONSOR**
$2,500
LOGO ON TABLE CARDS

**REGISTRATION SPONSOR**
$2,500
LOGO ON SIGNAGE AT REGISTRATION AREA

**SILENT AUCTION SPONSOR**
$2,500
LOGO ON SIGNAGE AT SILENT AUCTION AREA

**CENTERPIECE SPONSOR**
$2,500
CARD ON TABLE WITH LOGO

**SWAG SPONSOR**
$2,500
LOGO ON SIGNAGE AT EVENT

**JOY SPONSOR**
$2,500
LOGO ON SIGNAGE AT EVENT

**PROGRAM BUILDER SPONSOR**
$2,500
LOGO ON SIGNAGE AT EVENT

**AUCTIONEER SPONSOR**
$2,500
LOGO DISPLAYED AS AUCTION STARTS

**MEDIA SPONSOR**
$3,000
LOGO ON SIGNAGE AT EVENT

**VIDEO SPONSOR**
$2,500
LOGO ON VIDEO

**MATCHING SPONSOR**
$2,500
SHOUT OUT AT RAISE THE PADDLE AND EXPLANATION OF COMPANY & NAME DISPLAYED

**CONTRIBUTING SPONSOR**
$1,000
THANK YOU ON SOCIAL MEDIA NAME AND SHOUT OUTS ON SOCIAL MEDIA AND WEBSITE

LESLEWOODFILL@ACCOINLANDNW.ORG  509.995.5431
THANK YOU!

To become a sponsor of light, peace and strength,
please contact:

AMERICAN CHILDHOOD CANCER ORGANIZATION
INLAND NW

PO BOX 8031 Spokane, WA 99203
LeslieWoodfill@ACCoinlandNW.org
509-995-5431

WHAT'S OUR WHY?

A MESSAGE FROM A MAMA:
ACCoin- (AMERICAN CHILDHOOD CANCER ORGANIZATION OF THE INLAND NORTHWEST) IS A MOST BELOVED ORGANIZATION TO ME AND MY DAUGHTER. THEY HELD MY HAND, WALKED WITH ME, WIPED MY TEARS, FED ME, AND OFFERED FINANCIAL HELP THROUGH SOME OF MY DARKEST HOURS.

THEY ARE AN ONSIGHT SUPPORT AT THE HOSPITAL AND ARE STAFFED WITH VOLUNTEER PARENTS WHO HAVE BEEN THROUGH CANCER WITH THEIR CHILDREN AND SOME HAVE LOST CHILDREN.

A MESSAGE FROM A DAD:
I've sleeplessly sat up in the middle of the night, not by choice, many a times on "3rd floor Oncology" on the window sill staring out the window at the lights of Spokane.

As my daughter lay asleep in the hospital bed, in the hospital gray room, with her exposed G-Tube and IV's attached to her arm...I've sat and thought to myself, "I am supposed to be her Superman. As her SuperDad, I'm supposed to make all this go away." Yet, I am hopelessly powerless. And I know it. There is absolutely nothing that I can do, in my power, to make this stupid cancer go away. The dark feeling of hopelessness engulfs me for a moment as I think that because I have no power or control to help my baby girl, I am useless.

Yet, as I look down of the ledge where I'm sitting, I see a Conoco gas card and, written in black sharpie ink, I see a cafeteria card with a small balance, enough to go get some frozen yogurt. My hopes are perked, enough to think, "there are people that care, there is support, and I am not alone in this journey".

By the small and simple things that the ACCoin family has given and shown to me and our family, great strength has been added. Strength to get through another day, to provide light and hope.

When Superman needs to regenerate with the power of light, ACCoin can provide that light. Because kids and super dads can't fight cancer alone.

Forever humbled and thankful dad,