



***Make an Impact Today
by Sponsoring Our
17th Annual Light the Way Auction***

Saturday, September 25th, 2021

We will celebrate this year with a Virtual Online Event.



...because kids can't fight cancer alone![®]

Contact: Leslie Woodfill

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Help make a difference



in the lives of local childhood cancer patients, survivors & their families.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$15,000

Join us "center stage" as the Presenting Sponsor for our 17th Annual Light the Way Auction. Exclusive benefits include:

- an opportunity to present welcoming remarks
- provide company branded items in gala baskets
- option to show pre-produced 60 second video at the event
- verbal and logo recognition at the event, on all media outlets, in the event program, and newsletter.
- Your logo will also be included in all post event Thank You's.
- Dessert and wine for 8 guests as well as luminaria to decorate your home.

Premier Sponsor

\$10,000

Show your support by being our Premier Sponsor!

Showcase your business:

- option to show 30 second pre-produced video at the event
- verbal and logo recognition at the event, all media outlets, in the event program and newsletter.
- Dessert and wine for 8 guests as well as luminaria to decorate your home.

New Patient Bag Sponsor

\$7,000

These bags are the cornerstone of what we do at ACCOIN.

Being our New Patient Bag Sponsor guarantees your dollars are going directly to the hands of the families who need it most.

- Along with logo recognition on all media outlets your logo will be present on every bag a new patient receives.
- Dessert and wine for 8 guests as well as luminaria to decorate your home.

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SPONSORSHIP OPPORTUNITIES

	Gold Ribbon Sponsor	Bell Ringer Sponsor	Technology Sponsor	Luminaria Sponsor	Auction Sponsor	Dessert Sponsor	Wine Sponsor	Contributing Sponsor	Home Event Supporter
	\$5,000	\$5,000	\$5,000	\$2,500	\$2,500	\$2,500	\$2,500	\$1,000	\$500
Logo on media			X						
Recognition in newsletter up to event and one month past	X	X	X	X	X				
Recognition on thank you advertising and letters	X	X	X	X	X				
Thank you on social media	X	X	X	X	X			X	X
(8) Goodies & Luminarias	X	X	X	X	X			X	X
Logo & shout outs on social media/website	X	X	X	X	X	X	X	Name	
Logo on program	X	X	x	name	name	Name	name		
Other logo placement		Shout out & logo when bell ringing presented		logo on Luminaria	Logo on auction slides	logo on box	logo on bottle		

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SPONSORSHIP OPPORTUNITIES



- | | | | | | |
|--|----------|--|---------|---|---------|
| <input type="checkbox"/> Presenting Sponsor | \$15,000 | <input type="checkbox"/> Gold Ribbon Sponsor | \$5,000 | <input type="checkbox"/> Luminaria Sponsor | \$2,500 |
| <input type="checkbox"/> Premier sponsor | \$10,000 | <input type="checkbox"/> Bell Ringer Sponsor | \$5,000 | <input type="checkbox"/> Auction Sponsor | \$2,500 |
| <input type="checkbox"/> New Patient Bag Sponsor | \$7,500 | <input type="checkbox"/> Technology Sponsor | \$5,000 | <input type="checkbox"/> Dessert Sponsor | \$2,500 |
| | | | | <input type="checkbox"/> Wine Sponsor | \$2,500 |
| | | | | <input type="checkbox"/> Contributing Sponsor | \$1,000 |
| | | | | <input type="checkbox"/> Home Event Supporter | \$500 |

...because kids can't fight cancer alone![®]

Billing Contact Name: _____ Phone: _____

Billing Address: _____

Email: _____

Please Invoice Me

Please Charge My Card

Credit Card: _____ Exp: ____/____

Check is Included

Authorized Signature: _____

Date: _____