

Go Gold[®]

for kids with cancer



Support children with cancer and raise Gold Ribbon Awareness!

Go Gold is a way that you can join in the fight to beat childhood cancer, the leading disease killer of America's children. The gold ribbon is the symbol for Childhood Cancer, and "Going Gold" means increasing public knowledge about the Gold Ribbon and what it symbolizes. We can help families and children feel that more awareness and support exist for the battle they are waging with this disease.

Event Organizers Receive:

- one-on-one planning support, if needed;
- free customized flyers;
- access to free event materials such as letter templates, childhood cancer presentations with discussion questions, press releases, and donation-return instructions;
- a prize for each participant (stickers or temporary tattoos)

REGISTER TODAY!

Download event materials and register your event at give.acco.org/GoGold14

About ACCO

Since 1970, American Childhood Cancer Organization has been respected as an essential and integral provider of programs and services required by families of children and adolescents with cancer across this country. Together with our local affiliates, we address the critical needs that today's families face during their child's cancer treatment. As a grassroots leader in the childhood cancer community, it is our responsibility to speak for the needs of the families and survivors. Doing so, we help shape policy, research, and programs on the national level.

Our Mission

Our mission is to provide information and support for children and adolescents with cancer and their families, to provide grassroots leadership through advocacy and awareness, and to support research leading to a cure for all children diagnosed with this life-threatening disease.



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