



NEWS RELEASE

Talia's Legacy Forms National Collaboration with American Childhood Cancer Organization

FOR IMMEDIATE RELEASE (Washington, D.C.) During Talia Joy Castellano's life, she made it clear she wanted to leave her footprints and handprints on the world. Talia's mother Desiree and Talia's sister Mattia, are going to fulfill Talia's final wishes with their new foundation, Talia's Legacy.

Talia's Legacy has formed a national collaboration with the American Childhood Cancer Organization that will give them a much wider reach than the local organization BaseCamp, which is under the umbrella of ACCO. BaseCamp is one of the 40 local affiliate organizations across the country that provides direct services to the families in their communities.

American Childhood Cancer Organization's mission is to address the needs of families through programs that emphasize information, advocacy, awareness, and research.

Talia's Legacy has very similar objectives that include raising national awareness to the prevalence of childhood cancer. The foundation will also be raising funds for research and clinical trials for childhood cancer drugs; they will assist families and children battling cancer with fundraisers through programs and events.

"We are so excited to have the opportunity to work with ACCO," said Desiree Castellano. "We're looking forward to doing fund raising programs with ACCO's help."

The first fundraiser will be to encourage Talia's fans to wear black on Valentine's Day as she did, since that was the day she learned of her original diagnosis. Fans will make a donation and send in a picture of them wearing black. The photos will be edited together and posted on YouTube on Talia's channel. This event will be promoted across all ACCO and Talia's social media platforms.

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